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May 22, 2018

Inspirement Tribe
C/O Tyree Dillingham
750 B Street, Suite 3300
San Diego, CA 92101

RE: After-School All-Stars, Use of Trademarks

Dear Tyree,

Congratulations on the launch of Inspirement Tribe. As a youth-serving organization committed to collaboration, After-School All-Stars (ASAS) is always glad to see new groups join in the effort to provide much needed resources to underserved communities.

As an after-school program provider, I'm sure you can appreciate that it's important to us to steward our brand in a specific and intentional way. It has come to our attention that you are continuing to use ASAS' name and logo, as well as the likeness of our founder Arnold Schwarzenegger, in marketing and other materials, notwithstanding the termination of our license agreement with you on March 22, 2016 (please see attached letter). As our license agreement with you has terminated, this usage is not authorized. As such, please immediately:

- 1) Cease and desist from using the ASAS name and logo, including photos and materials taken from the ASAS San Diego archives;
- 2) Cease and desist from using the name and likeness of ASAS founder Arnold Schwarzenegger as a representative of Inspirement Tribe; and
- 3) Close social media accounts and handles that use the ASAS name (Facebook, Twitter, Instagram, etc.).

If there are any questions please feel free to reach out directly via phone or email. We wish you continued success.

Sincerely,



Ben Paul
President & CEO, After-School All-Stars